

## Research on the Development Direction of Chinese College English Teaching Based on Esp

Jiao Xu

Jilin Technology College of Electronic Information, Jilin, Jilin, 132021, China

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**Abstract:** English has become a popular language in the world, and English is becoming more and more everyday in our lives, so the importance of English is obvious to all of us. Nowadays, the content of the courses accepted by students far exceeds what the previous students have accepted. Therefore, the students who graduated from high school now have strong abilities and relatively high overall quality. The demand for social talents is increasing. The establishment and development of college students' courses The direction also changed. The application of ESP to college English teaching is recognized and advocated by experts after research. ESP is targeted to allow students to learn the types of English they need, which can maximize learning efficiency. This article analyzes and summarizes ESP and the development direction of college English teaching in my country.

### 1. Introduction

ESP is the special English that we often speak, medical English is medical English, and computer science is computer English. This is the professional English we speak. It is related to a major. Special English courses are taught according to the major of the students. Among them are academic English and professional English, and our English majors are divided into business English, international financial English and so on. ESP has different characteristics from ordinary English. First, the curriculum should meet the requirements of learners and adapt to the learners' majors. Second, the learners' major vocabulary and language structure should be taught with emphasis, so that they can use them more easily. Also, in English learning, it's best to only learn one type of English. It's good to have a skill, learn proficiency, and remember not to be greedy, as long as you learn the essence of a language skill, of course, ESP is not the only option. , You can choose any one as long as it meets the characteristics you have learned. As a receiver of knowledge, students should be clear about their goals, know what they want to learn, and actively choose teaching content that suits them. This can not only cultivate students' communication skills, but also increase their interest in learning. ESP is the best way to learn English, and it plays an increasingly important role in English teaching.

### 2. Esp and an Analysis of the Development Direction of College English Teaching in My Country

With the continuous improvement of the quality of English teaching, many high school students have already mastered higher English expression skills. In addition, the requirements of all sectors of society for the English expression ability of specialized talents have improved, making the development of special purpose English teaching at the university level become the current situation. An inevitable requirement for the development of internal English teaching in colleges and universities. Professor Cai Jigang of Fudan University pointed out in the core foreign language journals that the current domestic college English teaching should gradually develop ESP into the mainstream of English teaching. This point of view has aroused widespread discussion in all sectors of society, and has attracted the attention of major universities. More and more colleges and universities have realized the importance of special purpose English teaching, and gradually began to infiltrate special purpose English teaching in English teaching. It can be seen that, in order to

meet the needs of the development of the times, my country's college English teaching will continue to improve its teaching methods, and the scope of application of English for special purposes will gradually expand and develop into the mainstream of college English teaching.

Ordinary English teaching ignores the professionalization of students' English learning, which makes many college students worry about their lack of English professionalization ability, but ESP teaching can help students better master the English knowledge related to the major and improve the student's English professional ability. Through special-purpose English teaching, students determine the direction of learning according to their own preferences during the course of English learning, so that college students will have stronger social competitiveness after graduation and be favored by more companies. Relevant research shows that sEP pays more attention to the actual effect of teaching. For example, in universities that have begun to practice E SP teaching, although the actual teaching effect is not obvious, it will definitely not have a negative impact on students' academic performance. The reason is that the many features in ESP teaching are complementary to each other, and they will not have a negative impact between them. For this reason, the future English teaching can take ESP as a development direction to promote the reform of English teaching in our country's colleges and universities.

Special purpose English teaching requires efficient foreign language teachers to have higher English quality. They must not only have a higher English level, but also must master certain professional knowledge in order to teach professional English teaching to students. For this reason, before launching special purpose English teaching, major universities must encourage foreign language teaching to change their teaching concepts, further study, strengthen mutual cooperation with professional teachers of bilingual courses, and promote mutual help between professional English language knowledge and professional knowledge. Improve the quality of specialized English teaching.

### **3. Issues That Should Be Paid Attention to in the Application of e Sp Teaching in College English Teaching**

Compared with basic English teaching, ESP teaching has its own unique advantages, but it cannot replace basic English teaching. It can only be a deeper extension and extension on the basis of basic English teaching. In actual teaching practice, teachers also It should be realized that UE SP teaching should be aimed at the English learning characteristics of college students, further cultivate students' professional work ability, and cultivate talents with higher professional English communication skills from the society. Relevant surveys also show that students trained in ESP teaching in the future career fields will often engage in various communicative activities more efficiently than college students who only accept ordinary English teaching. However, advocating special purpose English teaching does not mean abandoning traditional basic English teaching. On the contrary, the two should become two aspects of achieving a unified teaching goal. Related educators should also correctly handle the difference between basic English teaching and special purpose English teaching. Prioritization, whether it is in terms of curriculum setting or student practice, appropriate teaching methods should be adopted according to the students' basic knowledge and ability of English. As far as different colleges and universities are concerned, general colleges and universities can use basic English teaching as the main teaching content of English teaching, and use special purpose English as an elective course to meet the needs of some students with higher English proficiency; for national key construction universities, Since the students' basic comprehensive English ability has reached a certain level, the school can completely take special purpose English teaching as the mainstream of English teaching to meet the needs of students' English development and promote the efficiency of students' English learning.

College English reform is underway, and ESP teaching is not verbal. It does not stay in a model but shifts to a direction with substantive content. However, there are still many difficulties on the way to replace college English with ESP courses. The so-called “revolution has not yet succeeded” still needs a lot of time to complete. EGP is the foundation and the foundation. ESP is the subsequent development of EGP and its deeper learning. The two are not opposed to each other, but

are interdependent and complementary. When we have completed the EGP level of study, we can continue to study ESP, further cultivate students' language ability, and conduct more professional and in-depth teaching activities. Compared with EGP, ESP is more professional, more in-depth, and more targeted. It can better cultivate the language and communication skills of college students, and can make use of their strengths and avoid weaknesses. ESP and EGP are at two different levels. They have different teaching concepts and teaching methods, so the application objects of the two are not the same. For those colleges and universities with limited teaching resources and poor students' English foundation, EGP learning is still the main focus, and the teacher's teaching thinking has not changed, and the previous teaching methods will still be used for the students. ESP teaching is mainly carried out in the coastal areas and other economically developed areas where students have a good foundation in English. Of course, based on the current situation and development trend of education in our country, English teaching should organically continue the education stages of elementary, middle school and university, and make overall planning. The foundation is very important in English teaching, so we must lay a good foundation from an early age, and we can't accumulate too many problems. If we can solve the remaining problems in the university, it will be too costly. If we lay a good foundation in the middle school stage, we will continue to improve our language skills. Universities are positioned on the ESP, we can directly focus on academic language learning when entering the university, so that the acceptance of students can be in line with the teaching model, and there will be no negative emotions due to ability problems. Due to the low economic level in some areas of our country, the teaching mode is difficult to change, so there is a long way to go in implementing the ESP teaching mode.

#### **4. Application of Esp in College English Teaching**

First of all, the theory and practice are combined, and the traditional model cannot be directly changed to ESP because of the good effect of ESP. In this way, not only will the teacher be a little strenuous in the teaching process, but the students will also find it difficult to accept, so there must be a transition process, from The implementation of key colleges and universities, the students of key schools are relatively adaptable, even if the students are not adapted to this learning method, it will not have a big impact on the students, so that other schools can be assured of reforms and have a positive impact. Don't be eager for success. You can't eat hot tofu if you are anxious. You should make progress gradually to be able to do a good job. Secondly, ESP should be student-led, let students take the initiative, and students will lead their own learning, which can improve the learning effect. In universities, teachers and students are mentors to each other. In teaching, you can put forward your own opinions to the teacher so that you can learn better and use the methods suitable for the students to achieve twice the result with half the effort. Although students dominate, the role of the teacher cannot be reduced, and students cannot be completely dominated in learning. At a certain time, the importance of teachers must be brought into play. After all, students in learning are a group that is taught. ESP's the application should be moderate, not excessive. Best, the application of ESP cannot be copied intact. It is important for teachers to find a suitable teaching method. Pay attention to the difference between ESP and basic English, and there should be no directional errors in teaching. ESP is a major breakthrough in English learning in our country, and it is also the arrival of the era of specialized English. Any mistakes in the learning of specialized English will have a certain impact on students' study and work. Therefore, it is very important to make good use of ESP. Our country's English will be better developed in ESP to provide people with the needs of society.

#### **5. Conclusion**

The development of college English teaching in the direction of ESP is an inevitable requirement for college education to adapt to the development of the times. Only by effectively integrating basic English knowledge teaching and special purpose English teaching can we provide higher-quality comprehensive talents to all sectors of society. In terms of the current situation of English teaching,

both theoretical and practical aspects need more in-depth research, through the joint efforts of all aspects, to provide college students with scientific teaching methods and improve the professional English communication level of Chinese college students.

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